SAN FRANCISCO
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CO-OP BATTLE ON!

SAN FRANCISCO STATE COLLEGE

The Golden Gater

Vol. 57, No. 3 | SAN FRANCISCO, CALIFORNIA | Friday, February 20, 1953

New Campus Buildings

Classroom Building Number Two . . .

And the Fine Arts-Industrial Arts Building

Spring semester 1953 featured the opening of two new buildings on the rapidly growing new campus.

Pictured above are Classroom Building Number Two and the Fine Arts—Industrial Arts Building.

Limited classes have been scheduled in Classroom Building Number Two. This $712,000 building boasts 26 classrooms, housing the Social Science and Business Divisions. Because of its overhanging roof, it has probably the cleanest architectural lines among the new buildings. Flexible metal partitions in the building allow floor space to be used for several purposes.

There has been a short delay in scheduling classes in the $888,000 Art Building, but classes will be underway by the first of next week.

Called one of the finest buildings of its type in the West, all the rooms—save one—are laboratories. Among other innovations, it features a skylighted photography room and a life study art room with elevated tiers.

—Photo by Lenore Ricci

Open Meeting Planned For Rec Center Thursday

Opponents Of Healy Plan Stress Need For Campus Lounge Site

"The Co-op—now the only general congregating place on campus—will be unavailable for most students," stated ex-activities commissioner Willis Woods early this week.

Reflecting the direct opposition to the Board of Directors' plan for an enforced 25 cent noontime minimum, Woods spoke at an informal meeting for the planning of next Thursday's open Board of Control meeting.

He said that "until the proper lounge facilities are instigated on the campus, I think that the Co-op should be a lounging area as well as an eating area. Where else do the students have to congregate, other than the cafeteria?"

When asked if he thought the cafeteria should be supported as a "lounge" regardless of cost, he added "The losses of the Co-op, I think, can be made up in other ways, perhaps through better management.

ADMINISTRATION APPROVAL

"The students have but one place to meet and converse, in fair weather and foul. The Co-op is owned by the students, but only in theory; I have not yet seen anyone do anything without the nod of the college administration."

Bert Phillips, present activities commissioner, immediately countered Woods' argument. He said, "The Board of Directors is the governing board of the Associated Students—elected by the students. If the monthly loss (estimated at $1,000 a month) is substantially decreased, then our motion will be successful.

"We have a man who is paid a salary, Jack Healy. He has made a careful study of the

(Continued on Page Four)

Board Of Directors Will Test 'Minimum' To End Co-op Losses

Debate over financial losses and congestion in the student cafeteria will come to a head Thursday at 1 p.m., when the Board of Control will have an open "panel" meeting in the Rec Center.

The meeting will be open to all students, so that the Board can best determine the feeling of the student body on a proposed "test period" of one month during which there would be an enforced 20 cent minimum charge in the Co-op during peak hours.

$1,000 PER MONTH

At a recent meeting of the Board of Directors, Administrator of Student Affairs Jack Healy announced that the Co-op was losing $1,000 per month.

He presented the plan for a 20 cent minimum during the two and one-half hour lunchtime peak of the cafeteria as a solution to the losses.

This plan, Healy said, would discourage students from using the Co-op as a lounge. "Congestion during peak periods," he added, "probably accounts for a large part of the losses, and the congestion is caused by students using the facilities for a meeting place for coffee and conversation."

Healy's plan, on a recommendation of the Board of Control, was passed by the Board of Directors. It will go into effect after a two week period.

CO-OP CLOSEUP?

It was explained that the cafeteria only continues to operate because a moderate surplus had been accumulated over a period of years. "But unless they start breaking even sometime soon," Healy said, "they will have to close the doors."

Joe Velardo, an interested spectator at the meeting, expressed opposition to the plan. "We must make provisions for the coffee drinkers, as there is no other student lounge on campus," he said. "The student will be forgotten, I'd predict, in the long run."

Other opponents to the plan maintained that before students are restricted from the use of the cafeteria for a lounge, other facilities should be set up. The Rec Center was suggested as a possible "coffee - and - conversation" spot.—D.T.

Text Of Jack Healy's Plan

Calls For 20 Cent Base Price At Noonhour Peak

By JACK HEALY
Administrator of Student Affairs

During the past seven months period, the Associated Students' Food Service has accumulated a deficit of $7,000. The Food Service includes the main dining room in College hall and the

JACK HEALY

Snack bars on the old and new campi. At the last meetings of the Student Board of Control and the Board of Directors, the whole problem was brought up and discussed thoroughly. One point seemed clear to everyone—if we want the service to continue, the people who use it must pay for it. The Food Service must be put on a break-even basis. If it is not, it will become a drain on funds from other areas of the Associated Students, and would constitute an unfair

(Continued on Page Four)

K.O., K.T. Combine for 'Sea and Ski'

Dance Tonight Follows State-C.O.P. Basketball

The theme of "Sea and Ski" will be carried out tonight at Kappa Theta and Kappa Omega's jointly sponsored dance immediately following the State-COP game at the new campus.

Staters will dance until one o'clock to the music of Paul Law in a gym decorated with colorful posters of winter and summer resorts.

Carol Benefield, president of Kappa Theta, remarked, **"I know that this dance promises to be a success, but the support of the students is required to make it a success."**

Lou Rosso and Carol Benefield are chairmen of the dance, while in charge of the various other committees are Candy Hines and Chris Bianco, decorations; Paula Lang and Herb Wilkins, publicity; Barbara Litchfield and Jack Way, ticket sales.

Samples of "Sea and Ski," suntan lotion will be distributed to all at the door.

Price of admission is 75c per person.

Displaying a poster advertising their post-game dance tonight are representatives of Kappa Theta and Kappa Omega. They are, left to right, top row, Herb Wilkins, Carol Benefield, Jack Way, and Barbara Litchfield. Seated are Al Thurling and Lou Rosso.

—Photo by Lenore Ricci

OFFICIAL COLLEGE NOTICES

Regulations for All Students—both regular and limited.

A student should not attend or fill out class cards for any course unless the course is either (1) listed on the Official Program that he filed at registration or (2) listed on a Revised Program Card that he files in the Registrar's office. The only courses for which the student may receive grades and units are those that appear on the Official Program or are added later by filing a Revised Program Card.

No courses may be added to a student's program after February 27. No course which is audited may be changed to a credit course after February 27.

Every change from the original Official Program (whether dropping or adding courses or change of section) must be approved

(Continued on Page Four)

Veterans' Notices

PL 550

The Monthly Certification Forms are to be picked up in College Hall 105 on Tuesday, February 24, instead of Monday, February 23, since Monday is a holiday.

Script Deadline For "Kampus Kapers Of '53" Scheduled For Monday; Irving Calls For Material

The script deadline for S. F. State's fifth annual all-campus musical revue, "Kampus Kapers of '53," has been set for Monday, March 2, it was announced by Jules Irving of the drama department.

Opportunity is open to all students wishing to submit original ballads, novelty songs, sketches, production numbers or dances. The entries should be taken to room AA10 before the deadline date.

Students wishing to collaborate with a composer or with a lyricist should consult Mr. Irving. Ideas for dances, not completely choreographed may be submitted for consideration as well as ideas for satirical sketches or novelty songs.

Student-written material for the production will be judged by the production director and by Dr. Wendell Otey of the music department.

The Creative Arts production staff met last week under the direction of Irving to formulate initial plans and set tryout dates.

The production staff includes Dr. William Swettman as orchestra director, Dr. John Tegnell as choral and voice director, Mr. William Ward as orchestration coordinator, Mr. Aldo Casanova as art director, Mrs. Jacqueline Ogg as dance director, Mr. Ralph McCormic as technical director, Mrs. Jean White as costume designer, and Miss Jean Bertram as publicity director.

"Kampus Kapers of '53" will be presented in late April.

WHAT PRICE KENAUYAKSAIT?

1. For hundreds of years the coast of Baffin Island in Northern Canada has been an Eskimo home and hunting ground. The Baffin Island Eskimos were known throughout the North for their skill as seal hunters and fishermen. They lived on raw seal meat and raw fish. Their existence, while primitive, was a happy one.

2. Eight years ago the Canadian government set up a system of family allowance under which the Baffin Island Eskimos received $5 a month for each child—as did all other Canadians. These allowances, called "kenauyaksait" by the Eskimos, represented more money than most of them had ever seen at one time.

3. To the Eskimos, their new-found wealth meant they didn't have to hunt seals or catch fish any more. Most of them left their hunting and fishing grounds and moved in close to the trading posts where they received their monthly handouts and could buy the niceties of civilization.

4. The Eskimos' new life was soft and easy—for they had complete *security*. But because they no longer needed to provide for themselves they lost all *vigor* and *ambition*. As a result, the government is now trying to get them to move away from the trading posts and start producing or forfeit their allowances. But this is next to impossible to accomplish. For the Eskimos have grown to *depend* on their *security* so much that they have no desire to return to their former life of *freedom* and *independence*.

5. The important point of the story is this: enslavement by *security* isn't something that happens only to Eskimos. In fact, millions of people all over the world see nothing wrong with a welfare society. But welfare plans are like dope. The doses are small and pleasant at first, but they eventually enslave us. For that reason, we Americans must maintain our *self-reliance*, our *productivity* and our *freedom*. For these things, after all, are responsible for America's greatness.

UNION OIL COMPANY
OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.

MANUFACTURERS OF ROYAL TRITON,
THE AMAZING PURPLE MOTOR OIL

Critic Terms 'Wild Duck' Successful

By JAMES KEOLKER

The current San Francisco State production of Henrik Ibsen's "The Wild Duck" can be best described as an intimately dramatic emotional experience.

It is intimate because of the play's successful adaptation to State's first venture at full-length theatre-in-the-round. It is dramatically superior to other amateur productions because of the teamwork of a well chosen cast. It is an emotional experience because it is Ibsen.

Such a production as this makes the poor, much-maligned reviewer glad he is a reviewer for: 1) The quality of the production is not only a challenge to his style and words, but 2) is a delight to have to witness.

We would like to add to the growing acting laurels of Virginia Chesse for her portrayal of the delicate Hedvig Ekdal. Mrs. Chesse subtly combines warmth and sweetness in her portrait of innocent, confused childhood. She never allows this mixture to crystallize as sugar, but graces every act with a wonderous freshness.

WHITESIDE BOWS OUT

Dan Whiteside portrayed a stern, finely drawn Gregers Werle. Gregers is subjected to several scenes of confused reasoning—all reportedly based upon Ibsen's own personality. Whiteside controls the role with emotional understanding and an iron hand of confidence. (Ted Samuel will replace draftee Whiteside in the remaining performances.)

The role of Hjalmar Ekdal posed a problem not only to the plot, but to Joe Carillo as well. He created a realistic character caught in the tragedy of deceit in the early acts, but became somewhat strained under the burden of ranting lines in the final scenes.

(Continued on Page Six)

Guadalajara Summer School

A bilingual summer school sponsored by University of Guadalajara in co-operation with Stanford University faculty members will be held in Guadalajara, Mexico, June 28 - Aug. 8, 1953. Offerings include art, folklore, history, language, and literature courses. $225 covers six-weeks tuition, board and room. Write Prof. Juan B. Rael, Box K, Stanford University, Calif.

SAN FRANCISCO STATE COLLEGE

GOLDEN GATER

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Alcohol Experts Survey College Drinking Problem

By HAL GRANT
Golden Gater Feature Editor

If your parents consume "alcoholic beverages," then it is likely that you will drink liquor.

These are the recent findings of the Yale Center of Alcohol Studies at Yale university. The Center has just completed an exhaustive five year survey to determine the who's, why's, and where's in college drinking.

According to the survey, the example of parents is of vital importance and has a significant relationship as to whether or not their children drink "alcoholic beverages." The number of students who use "alcoholic beverages," with both parents drinking is 51 per cent greater than the number of students who use "alcoholic beverages" with both parents abstaining. It was further shown in the Yale survey influential in the use or non-use of "alcoholic beverages," than that of education or religion.

STATERS DRINK MORE

Another item of interest brought to light in the survey was that students in state colleges (including dear old S.F.S.) consume 26 per cent more alcoholic beverages than college students in religious institutions. But Staters need not feel too badly, because students in private colleges (excluding religious schools) drink 12 per cent more than state students and 38 per cent more than men and women in religious institutions, according to the "survey."

The Yale Center even went as far as breaking down the percentage of "booze" users by religion. They came up with the somewhat astounding conclusion that 94 per cent of all Jewish students drink, while 68 per cent of all Protestant students drink, and only 38 per cent of all Mormon students inbibe.

GRADE SCHOOL PROBLEM

The survey also stated that 72 percent of the students indicated that they began drinking before entering college. Therefore, according to this survey, it would seem that any preventive program of alcohol education should begin at the grade school level.

Many other interesting tidbits were uncovered by the "surveyors," but as I was attempting to put them on paper an old friend wandered into my office (1942 Market street) and asked the world shaking question, "What'll yours be?."

Without hesitation and in clear, concise terms I turned to Fred and said, "Two Burgies."

(Factual information used above came from the Clipsheet, publication of the Methodist Board of Temperance.)

The Music of the Spheres
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Have no Fears of Jeers
and Leers
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WOMEN'S CLUB TEA IN ACTIVITIES ROOM

The Women's Faculty club is sponsoring a tea in the Activities room of College hall from 2 to 5 p.m. today. All faculty wives are invited, according to Ray Doyle, director of public information.

Administrator Jack Healy Asks 20 Cent Minimum To Cut Co-op Losses

(Continued from Page One)

burden on the students who do not make use of the Food Service facilities.

How can we erase this deficit and still not impose too great a hardship on anyone? We could raise the prices, but I don't think that this would give us the answer. In the first place, most of the students are going to school on a limited budget and could not afford to pay the increased prices. In the second place, the whole idea of the Food Service is to provide good food at the cheapest possible prices. We think there is a way to continue to provide this service and make the operation break even without an increase in prices.

One of the biggest reasons for the loss of money in the cafeteria is the fact that it is used as a lounge as well as an eating place. We realize that it is one of the few places on campus where you can go and sit and have informal bull sessions. But when you have these bull sessions during the busy hours, you are keeping someone from using the cafeteria for its primary purpose—eating.

The Board of Directors wants to continue the use of the cafeteria as a lounge as much as possible. However, in an effort to bring some financial soundness to the operation, it has directed that a 20 cent minimum be observed between the hours of 11 a.m. and 1:30 p.m. This, we hope, will increase the income of the cafeteria by allowing people who want to eat there to do so. These people up to now have not been able to find room. We realize that this will cause some inconvenience but we are asking you to put up with the inconvenience in order to insure the financial stability of the whole operation Please try to help your Student Board to carry out this very regretable but necessary job. We will all benefit from it in the long run.

OFFICIAL NOTICES

(Continued from Page One)

and verified by filing a Revised Program Card in the Registrar's office in order to assure credit for courses added and to avoid penalty for courses dropped.

No students (limited or regular) are entitled to attend classes or to receive credit for courses unless they have paid fees. The last day for registering and for paying fees is February 20.

Complete Study Of Co-op Suggested By Anderson

(Continued from Page One)

problem, and this has been his recommendation."

At this point Cec Riley said, "We have competent people in charge of the business of the Associated Students for this purpose."

"I don't think so," said Woods.

It was suggested by Riley that Woods, as a member of the Board of Control, take action against those he considered "incompetent," but there was no response.

Jack Anderson, student body treasurer, recommended that a comprehensive survey be made of the prices and utilization of the cafeteria. He said, "At one time there was tangible evidence of the sale turnover, a 16 cent average per sale."

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State Downed By Stronger Cal Poly Squad

Playing their best games of the now-fading season the S. F. State Gators bowed twice to a taller Cal Poly squad at San Luis Obispo last Friday and Saturday. Friday's score was 69-63, while the Saturday contest ended at 68-62 with the Gators on the short end.

Tonight the S. F. State team will meet the College of Pacific Tigers at the State gymnasium in a contest that should see the Gators emerge on top. The game will get underway at 8 o'clock.

TWO CLOSE GAMES

Both games against the Poly squad were hard and closely fought. In the first contest the S. F. State team held the lead right into the last three minutes of play but then lost their margin when the opposing Cal Poly aggregation bucketed three quick shots to give them the lead and the game, 69-62.

Rated as a better team than Sacramento State by Gator Coach Dan Farmer, the Cal Poly squad can now boast an 18-3 record. However, in spite of the two defeats handed the Gators by his team, the Cal coach called the S. F. State team the best balanced that he has met.

A new rule was given a try by the two teams in their first meeting. Allowing each player three fouls per half, the rule forced a player with three fouls on him in the first half to leave the game but allowed him to return in the second half of the contest until he had accumulated three more.

THE JOKER RULE

The joker in the new rule is that a man with no fouls called against him in the first half of play can still be removed in the concluding half if three fouls are charged to his record in that period.

The two teams decided to return to the older five-fouls-per-game rule in the finisher of the two-game series.

Matmen Tie One, Lose One

The Golden Gator matmen dropped a 22-10 decision to Stanford University last Wednesday night on the "Farm" and then came back to battle the combined forces of the Bay Area YMCA's to a 9½-9½ standoff Friday evening at the S. F. gymnasium.

On Tuesday, February 24, the Gator grapplers will tackle a highly touted S. F. State Alumni squad.

S. F. - STANFORD

123—Forfeit to Stanford; 130—Phil Lyons won by pin; 137—Bill Dorffi lost by dec.; 147—Robert Watt lost by pin; 157—Bill Schmidt lost by dec.; 167—Ray Nelson lost by dec.; 177—Mason Brown won by pin; Heavyweight—Ira Call lost by pin.

S. F. - BAY AREA YMCA'S

137—Phil Lyons won by dec.; 147—Bill Dorffi lost by dec.; 157—Bill Schmidt won by dec.; 167—Ben Northrup lost by dec.; 177—Mason Brown fought to draw.

Behind The Bench

WITH KEITH PINCKNEY

Lack of an adequate bench finally caught up with the Gator basketball squad in their last few games. Dan Farmer's boys have been fading in the closing minutes of recent games (due to lack of relief for the first seven members of the team). Farmer's eighth, ninth, and tenth men are all freshmen and lack the experience to fill in adequately for the varsity.

This tiring in the final minutes of the Farmer fast-break was never better demonstrated than in the Cal Poly contest last Friday night. The S. F. State team led until the final three minutes of play, only to fall behind and lose.

John Carle, who filled in for ailing Gene Busby in the two-game series, did a good job in Busby's spot on the squad. Jim Green was rebounding nicely, and Vic Gipson played excellent basketball. The whole team, in fact, was on its toes.

Earlier in the year the Gators were able to get by opposition since the other teams were lacking in practice and experience. However, toward the middle of the season **lack of reserve experience on the S. F. State squad began to tell.**

ARE YOU AN EARLY BIRD?

We Are Open at 7:30

Cafeteria (Old Campus)
Gator Grill (New Campus)

A GOOD BREAKFAST

IS A HABIT THAT PAYS OFF

College Food Service

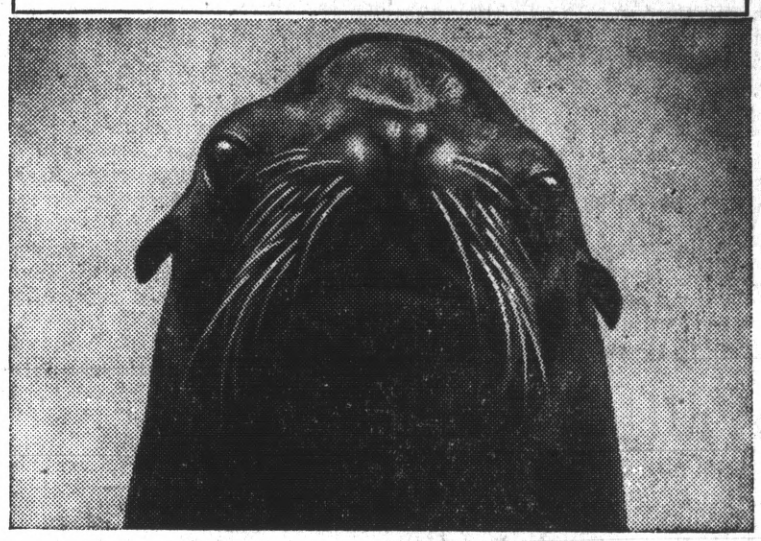
INTRAMURAL WINNER PRESENTED AWARD

Outstanding Mural Athlete

Jack Mackey has received the trophy awarded the outstanding intramural athlete. Mackey, representing East Bay AC, was presented the award by Owen Kashaveroff of Alpha Zeta Sigma, who was last to win honors as the outstanding athlete.

The trophy is given to the member of an intramural team who receives the most votes from managers of opposing squads. The managers consider each candidate on the basis of four traits: leadership, ability, sportsmanship and participation.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



SHEEDY was all wet. All the flappers ducked when they spied him. The wave in his hair disappeared. Then he floated a loan of 29¢ for some Wildroot Cream-Oil, America's favorite hair tonic. Contains soothing Lanolin. Non-alcholic. Relieves annoying dryness. Removes loose, ugly dandruff. Grooms the hair. Helps you pass the Finger-Nail Test. Now he's back on the ball, a flippant lover who flappergasts all the girls with his good looking hair. So waddle you waiting floe? Get in the swim with Wildroot Cream-Oil. Buy it at any toilet goods counter, and ask for it at your barber's. Remember, you mustache fur Wildroot Cream-Oil. Then the girls will put their seal of approval on you.

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WHAT? SELL INSURANCE WITH A VOICE LIKE THAT? SHE'LL BE AN OPERA STAR!
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'The Wild Duck' In Last Perfomances As Samuel Replaces Drafted Whiteside

The last two performances of the six-night run of Ibsen's "The Wild Duck" can be seen tonight and tomorrow night at 8:30 in the Band Room (AB9).

Ted Samuel, student director, is assuming the male lead as well during the performances. This is the first full-length play to be directed by a student at San Francisco State college.

Members of the cast include Joe Carillo, Shirley Chamber, Virginia Chesse, Ed Hosack, Lou Karcher, Dion Chesse, Mary Ann Hackett, and Karen Lagergren.

The central staging process places the stage area in the middle of the room with the audience seated around it; performers reach the stage by walking through the audience to the stage.

Tickets for these performances are on sale at the Drama box office, AA11, 60 cents to student card holders, 90 cents to non-card holders. The box office is open from 10 a.m. to 4 p.m. Curtain time is 8:30 p.m.

'Players Are Well Chosen'

(Continued from Page Three)

Dion Chesse brought Ibsen's philosophy of men and dreams into a clear spotlight as a "bohemian" Dr. Relling. Edward Hosack was a cruelly humerous old Ekdal whose hunting dreams in the loft have dire consequences for his son's family.

Shirley Chambers was a patient wife Gina, and a subtle mistress to her husband's benefactor. Old Werle was well played by Lew Karcher in lengthy scenes with his son Gregers.

The large cast included Mary Anne Hackett as a serene Mrs. Sorby, John Natale a weaving Molvick, and Richard Frewin a competent three-lined Graberg.

Karen Lagergren as Hedda, and Robert McClay as Petterson changed scenery in such a swift, dignified way that it seemed to be a composed bit of action.

The cast was completed with three briefly heard, but able Chamberlains, Ed Zeni, Len Strahl, and Gary Hughes.

INTERPRETIVE DIRECTING

Ted R. Samuel is to be congratulated on his direction and interpretation that wove the audience well into Ibsen's web and into the well-planned central staging which helped break down the lengthy scenes and slow starting pace.

The production continues tonight and tomorrow evening in the Band Room, AB9 (entrance through Frederic Burk only during evenings of performance). Empty seats have been few and far between by 8:30—the "curtain"-less time.

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Hillel Coffee Hour

The naming of a new director will highlight the coffee hours of the Hillel Foundation on February 24, in the Activities Room, CH 109 from 12 noon to 1 p.m.

Plans for the spring semester will be discussed while salami sandwiches, coffee, and dessert are served.

According to President Julian Kaufman new students are welcome to participate in the scheduling activity program.

Former A.S.S.F.S.C. Prexy Will Lead C.S.T.A. Meet

A former A.S.S.F.S.C. president Isadore Pivnick will conduct one of two mock interviews at a C.S.T.A. meeting, February 26, at 7:30 p.m. in A 210.

Pivnick is now an assistant principal at Daniel Webster grammar school. He will interview an elementary education major.

A local high school principal will interview Bert Phillips, student.

The interviews will be followed by a discussion on qualities that make a good teacher.

Basketball Score Guessing Contest Closes Today

A score-guessing contest for the San Francisco State and College of Pacific basketball game Friday night is now being held in the basement of College Hall. All students are eligible for the contest and may make more than one entry, which must be marked on an empty package of Chesterfield cigarettes.

The object of the contest is to guess the added scores of the opposing basketball teams. A carton of Chesterfields will be given to the individual who guesses closest to the combined total of the two teams score.

Besides your guess of the score, place your name and new post office box number on the wrapper. Entries are to be placed in the box in College Hall basement before 5 p.m., Friday, February 20. The winner will be contacted by Evelyn Benson, campus Chesterfield representative, on Monday, February 23, and be awarded his prize.

Sr. Class Meets Tonight

A meeting of the senior class will be held tonight at 7:30 p.m. in A 5. The purpose, as outlined by the class secretary-treasurer John Marine is to pick committees and get information on graduation.

C. S. T. A. Discuss Leader Training

The S. F. State chapter of the California Student Teachers association was represented at a conference at Asilomar last week-end, by Charlene Thompson, Betty Koze, Beatrice Sommer, Aram Zailian, Lydia Dunhan and Bert Phillips.

Over 100 delegates met to discuss the training of future leaders for C.S.T.A. chapters. The program was spread over a three day period, starting Friday afternoon and continuing through Sunday morning.

A speech on "Teachers of Hobo Kids—and others," by W. Harold Kingsley, climaxed "one of the best conferences I've ever attended," as Bert Phillips stated.

The points discussed included parliamentary procedure, and related hints to better meetings; three group meetings on the financing of chapter activities, and a panel discussion on relationship of the State committee and local chapter programs. The latter was led by Charles Hamilton, C.S.T.A. State advisor and secretary of the state commission on teachers education and professional standards of the California Teachers association.

The work of the future educators will continue at a Northern California Workshop conference on March 14, at the University of San Francisco. A state conference will be held April 10 and 11 at the Palace hotel.

Charlene Thompson is president of S. F. State chapter, Betty Koze, secretary, and Beatrice Sommer, treasurer.

ACTIVITIES CALENDAR

Tuesday, February 24
- 12-1 p.m.—Hillel Foundation's Coffee Hour CH109
- 2-5 p.m.—Inter-Sorority Coffee Hour CH109
- 7-9 p.m.—Kappa Delta Pi meeting CH109
- 7:30 p.m.—Senior Class meeting A5

Wednesday, February 25
- 12-1 p.m.—Canterbury Club CH109
- 2-5 p.m.—Second Inter-Sorority Coff Hour CH109
- 7-10 p.m.—Delta (Music Club) meeting CH109

Thursday, February 26
- 12-2 p.m.—Coffee Hour for Overseas students CH109
- 1-2 p.m.—Mental Health Association (Psych Club) AA3
- 1:40 p.m.—Rally, Old and New Campi
- 7:30 p.m.—C.S.T.A. meeting A210

In pictures of Napoleon
His hand is in his vest—
He's reaching for a Lucky Strike;
He knows which brand is best!
Barbara McAfoos
U.C.L.A.
If I went hunting with a dog,
My choice would be a setter;
But when I'm choosing cigarettes,
It's Luckies 'cause they're better!
Richard W. Hess
University of Maine
Nothing-no, nothing-beats better taste
and LUCKIES TASTE BETTER!
Cleaner, Fresher, Smoother!
Ask yourself this question: Why do I smoke?
You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.
Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.
So, for the thing you want most in a cigarette . . . for better taste—for the cleaner, fresher, smoother taste of Lucky Strike . . .
Be Happy-GO LUCKY!
LUCKY STRIKE
CIGARETTES
L.S./M.F.T.
A model sleek and debonair
Knows well just what she likes—
For cleaner, smoother, fresher taste,
She chooses Lucky Strikes!
John J. Knobloch, Jr.
University of Pittsburgh
COLLEGE STUDENTS PREFER LUCKIES IN NATION-WIDE SURVEY!
Nation-wide survey based on actual student interviews in 80 leading colleges reveals more smokers prefer Luckies than any other cigarette by a wide margin. No. 1 reason—Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.
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